



Free Virtual Workshop: Introduction to Strategic Science Communication



Grounded in science communication research and practice, this interactive virtual workshop is an opportunity to practice communicating with diverse audiences.

Over the course of three hours, COMPASS trainers guide you through techniques and tools that help you prepare for strategic communication, then support you as you apply what you've learned through facilitated group discussions and activities, including practice sessions with other participants in breakout rooms.

By the end of the workshop, you will have:

- A stronger understanding of the science behind science communication
- Experience using the Message Box, COMPASS's signature tool for breaking down complex topics into digestible, effective messages
- A draft COMPASS Message Box of your own, on a topic of your choosing
- Feedback on your draft messages from peers

This workshop will be offered twice.
Click here to register for free: <https://bit.ly/3cU0ilu>

Wednesday, November 13
9am - 12pm EST

Thursday, November 14
1pm - 4pm EST

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**Center for Appalachian Research
in Environmental Sciences**